



**SeaKits changes name to WheelHouse Technologies, Inc.**  
*New Name Reflects Company's Marine Focus and Expansion*  
*(Updated)*

March 18, 2011, Hudson, MA -- SeaKits, Inc. announced today that it has changed its name to WheelHouse Technologies, Inc. The company has launched its new website at [www.wheelhousetech.com](http://www.wheelhousetech.com), and web-store at <http://store.wheelhousetech.com>. The web-store offers several innovative products important to the safety and reliability of yachts and workboat fleets. The store can be accessed directly from the company web page as well.

While the SeaKits brand has become well known in the yachting community, management felt a name change would better reflect the company's emphasis in computerized maintenance management solutions, as well as its expansion into workboat and passenger vessel fleets. The company's popular Marine Maintenance System<sup>sm</sup> will now be referred to simply as "WheelHouse Yacht Solutions<sup>sm</sup>" for yachts, and "WheelHouse Fleet Solutions<sup>sm</sup>" for a passenger vessels and workboat fleets. The company's line of custom kits for spare parts, oil and coolant analysis, and damage control/emergency repair will continue to be available under the SeaKits Brand at the web-store.

Barry Kallander, president and founder of WheelHouse Technologies, said "In spite of the recession and its negative impact on the marine industry, I am pleased with the progress the company has made in its first five years. Hundreds of yachts and workboats are benefitting from WheelHouse, our flagship computerized maintenance solution. We look forward to helping our customers improve the safety and reliability of their vessels and fleets in the months and years to come."

**About WheelHouse Technologies, Inc.**

WheelHouse Technologies, Inc. was founded in 2006 by a submarine service veteran and USCG Licensed Master with a vision to improve the availability and reliability of yachts and workboats through sound maintenance practices. The company provides WheelHouse Yacht Solutions and WheelHouse Fleet Solutions, a computerized maintenance management system operating in the cloud for single vessels and fleets. In addition, the company provides related products and services including SeaKits Brand Kits, Global Parts Logistics, and Owners/Systems Manuals. WheelHouse Technologies products and services are available through leading boat builders and company direct.

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